

2004 - 2006 Collier County European Visitation Data (By Quarter)

2004

Collier County	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ
Central Europe	36.0	14,467	164.3%	33.0	11,603	75.3%	34.2	8,854	30.9%	29.3	11,568	9.0%	33.0	46,492	57.7%
U.K.	51.1	20,535	93.4%	57.1	20,076	11.0%	51.9	13,435	0.0%	57.8	22,820	19.5%	54.6	76,866	25.5%
Other	12.9	5,184	15.6%	9.9	3,481	-12.0%	13.9	3,598	53.4%	12.9	5,093	38.7%	12.3	17,356	20.1%
Total European Markets	100.0	40,186	95.3%	100.0	35,160	22.7%	100.0	25,887	14.8%	100.0	39,481	18.3%	100.0	140,714	33.8%
Total All Markets		508,689	6.3%		331,700	5.3%		266,876	17.2%		340,350	12.2%		1,447,615	9.3%

2005

Collier County	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ
Central Europe	26.7	14,438	-0.2%	40.7	14,986	29.2%	35.5	10,248	15.7%	30.7	11,244	-2.8%	32.6	50,916	9.5%
U.K.	61.8	33,418	62.7%	53.8	19,810	-1.3%	49.3	14,231	5.9%	57.4	21,023	-7.9%	56.6	88,482	15.1%
Other	11.5	6,219	20.0%	5.5	2,025	-41.8%	15.2	4,388	22.0%	11.9	4,359	-14.4%	10.9	16,991	-2.1%
Total European Markets	100.0	54,075	34.6%	100.0	36,821	4.7%	100.0	28,867	11.5%	100.0	36,626	-7.2%	100.0	156,389	11.1%
Total All Markets		524,998	3.2%		337,806	1.8%		242,581	-9.1%		310,390	-8.8%		1,415,775	-2.2%

2006

Collier County	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ	% Share	# of Vis.	% Δ
Central Europe	30.6	12,229	-15.3%	37.6	12,124	-19.1%	39.8	11,124	8.5%	33.8	13,080	16.3%	35.0	48,557	-4.6%
U.K.	55.0	21,980	-34.2%	51.2	16,510	-16.7%	45.9	12,830	-9.8%	52.1	20,162	-4.1%	51.5	71,482	-19.2%
Other	14.4	5,755	-7.5%	11.2	3,612	78.4%	14.3	3,997	-8.9%	14.1	5,456	25.2%	13.6	18,820	10.8%
Total European Markets	100.0	39,964	-26.1%	100.0	32,246	-12.4%	100.0	27,951	-3.2%	100.0	38,698	5.7%	100.0	138,859	-11.2%
Total All Markets		487,365	-7.2%		343,044	1.6%		254,102	4.7%		317,200	2.2%		1,401,711	-1.0%