

2000 - 2008 Collier County Visitation Data (By Quarter)

	2000			2000			2000			2000					
	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.		Rel. %	# of Vis.		Rel. %	# of Vis.		Rel. %	# of Vis.		Rel. %	# of Vis.	
Florida	20.2	101,286		40.7	125,267		47.5	112,242		33.2	104,402		32.6	443,197	
Southeast	9.5	47,634		9.2	28,316		8.4	19,849		7.0	22,012		8.7	117,811	
Northeast	29.1	145,911		12.5	38,473		10.7	25,284		15.8	49,685		19.1	259,353	
Midwest	23.8	119,337		10.1	31,086		7.9	18,668		15.3	48,113		16.0	217,204	
Canada	4.1	20,558		3.1	9,541		1.9	4,490		2.8	8,805		3.2	43,394	
Europe	3.7	18,552		15.5	47,706		12.7	30,010		11.1	34,905		9.6	131,173	
Other	9.6	48,136		8.9	27,392		10.9	25,757		14.8	46,541		10.9	147,826	
Total	100.0	501,414		100.0	307,781		100.0	236,300		100.0	314,463		100.0	1,359,958	

	2001			2001			2001			2001			2001		
	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	21.3	109,232	7.8%	41.8	131,725	5.2%	50.4	109,707	-2.3%	41.3	113,777	9.0%	35.2	464,441	4.8%
Southeast	8.2	42,052	-11.7%	8.5	26,786	-5.4%	9.4	20,461	3.1%	6.6	18,182	-17.4%	8.1	107,481	-8.8%
Northeast	28.7	147,181	0.9%	13.1	41,282	7.3%	8.8	19,155	-24.2%	14.1	38,844	-21.8%	18.7	246,463	-5.0%
Midwest	25.3	129,745	8.7%	14.6	46,009	48.0%	10.4	22,638	21.3%	16.1	44,354	-7.8%	18.4	242,746	11.8%
Canada	4.8	24,616	19.7%	3.0	9,454	-0.9%	2.7	5,877	30.9%	2.2	6,061	-31.2%	3.5	46,008	6.0%
Europe	4.0	20,513	10.6%	12.7	40,022	-16.1%	9.3	20,244	-32.5%	8.1	22,314	-36.1%	7.8	103,093	-21.4%
Other	7.7	39,488	-18.0%	6.3	19,853	-27.5%	9.0	19,590	-23.9%	11.6	31,957	-31.3%	8.4	110,888	-25.0%
Total	100.0	512,827	2.3%	100.0	315,131	2.4%	100.0	217,672	-7.9%	100.0	275,489	-12.4%	100.0	1,321,120	-2.9%

	2002			2002			2002			2002			2002		
	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	24.5	121,589	11.3%	43.5	130,219	-1.1%	52.8	113,300	3.3%	37.7	112,749	-0.9%	36.5	477,857	2.9%
Southeast	7.7	38,213	-9.1%	8.9	26,643	-0.5%	8.9	19,098	-6.7%	9.7	29,010	59.6%	8.6	112,964	5.1%
Northeast	28.0	138,959	-5.6%	12.0	35,922	-13.0%	8.4	18,025	-5.9%	16.4	49,047	26.3%	18.5	241,953	-1.8%
Midwest	27.0	133,996	3.3%	16.9	50,591	10.0%	11.5	24,677	9.0%	17.0	50,842	14.6%	19.9	260,106	7.2%
Canada	3.7	18,362	-25.4%	1.8	5,388	-43.0%	1.7	3,648	-37.9%	1.9	5,682	-6.3%	2.5	33,080	-28.1%
Europe	3.5	17,370	-15.3%	9.0	26,942	-32.7%	7.9	16,952	-16.3%	11.1	33,197	48.8%	7.2	94,461	-8.4%
Other	5.6	27,792	-29.6%	7.9	23,649	19.1%	8.8	18,884	-3.6%	6.2	18,542	-42.0%	6.8	88,867	-19.9%
Total	100.0	496,281	-3.2%	100.0	299,354	-5.0%	100.0	214,584	-1.4%	100.0	299,069	8.6%	100.0	1,309,288	-0.9%

2000 - 2008 Collier County Visitation Data (By Quarter)

2003

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	23.4	111,983	-7.9%	43.3	136,356	4.7%	51.2	116,618	2.9%	38.1	115,601	2.5%	36.3	480,558	0.6%
Southeast	7.8	37,327	-2.3%	8.7	27,397	2.8%	8.7	19,816	3.8%	9.4	28,521	-1.7%	8.5	113,061	0.1%
Northeast	28.6	136,868	-1.5%	14.3	45,032	25.4%	9.1	20,727	15.0%	16.7	50,670	3.3%	19.1	253,297	4.7%
Midwest	27.1	129,689	-3.2%	17.0	53,535	5.8%	11.4	25,966	5.2%	17.0	51,581	1.5%	19.7	260,771	0.3%
Canada	3.3	15,792	-14.0%	1.4	4,409	-18.2%	1.3	2,961	-18.8%	1.7	5,158	-9.2%	2.1	28,320	-14.4%
Europe	4.3	20,578	18.5%	9.1	28,657	6.4%	9.9	22,549	33.0%	11.0	33,376	0.5%	7.9	105,160	11.3%
Other	5.5	26,321	-5.3%	6.2	19,525	-17.4%	8.4	19,133	1.3%	6.1	18,508	-0.2%	6.3	83,487	-6.1%
Total	100.0	478,558	-3.6%	100.0	314,911	5.2%	100.0	227,770	6.1%	100.0	303,415	1.5%	100.0	1,324,654	1.2%

2004

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	24.2	123,103	9.9%	41.0	135,997	-0.3%	54.9	146,515	25.6%	41.7	141,926	22.8%	37.8	547,541	13.9%
Southeast	8.0	40,695	9.0%	8.0	26,536	-3.1%	8.1	21,617	9.1%	8.0	27,228	-4.5%	8.0	116,076	2.7%
Northeast	28.0	142,433	4.1%	16.0	53,072	17.9%	8.5	22,684	9.4%	14.7	50,032	-1.3%	18.5	268,221	5.9%
Midwest	23.9	121,577	-6.3%	18.2	60,370	12.8%	10.0	26,688	2.8%	16.1	54,796	6.2%	18.2	263,431	1.0%
Canada	3.5	17,804	12.7%	1.9	6,302	42.9%	0.8	2,135	-27.9%	2.1	7,147	38.6%	2.3	33,388	17.9%
Europe	7.9	40,186	95.3%	10.6	35,160	22.7%	9.7	25,887	14.8%	11.6	39,481	18.3%	9.7	140,714	33.8%
Other	4.5	22,891	-13.0%	4.3	14,263	-27.0%	8.0	21,350	11.6%	5.8	19,740	6.7%	5.4	78,244	-6.3%
Total	100.0	508,689	6.3%	100.0	331,700	5.3%	100.0	266,876	17.2%	100.0	340,350	12.2%	100.0	1,447,615	9.3%

2005

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	24.0	126,000	2.4%	43.5	146,945	8.1%	51.1	123,959	-15.4%	42.1	130,674	-7.9%	37.3	527,578	-3.6%
Southeast	7.4	38,850	-4.5%	7.9	26,687	0.6%	7.7	18,679	-13.6%	8.7	27,004	-0.8%	7.9	111,220	-4.2%
Northeast	27.1	142,274	-0.1%	14.4	48,644	-8.3%	9.6	23,288	2.7%	14.2	44,076	-11.9%	18.2	258,282	-3.7%
Midwest	24.4	128,099	5.4%	17.2	58,103	-3.8%	11.0	26,684	0.0%	15.2	47,179	-13.9%	18.4	260,065	-1.3%
Canada	3.3	17,325	-2.7%	2.1	7,094	12.6%	1.0	2,426	13.6%	2.4	7,449	4.2%	2.4	34,294	2.7%
Europe	10.3	54,075	34.6%	10.9	36,821	4.7%	11.9	28,867	11.5%	11.8	36,626	-7.2%	11.0	156,389	11.1%
Other	3.5	18,375	-19.7%	4.0	13,512	-5.3%	7.7	18,678	-12.5%	5.6	17,382	-11.9%	4.8	67,947	-13.2%
Total	100.0	524,998	3.2%	100.0	337,806	1.8%	100.0	242,581	-9.1%	100.0	310,390	-8.8%	100.0	1,415,775	-2.2%

2000 - 2008 Collier County Visitation Data (By Quarter)

2006

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	26.1	127,202	1.0%	44.6	152,998	4.1%	56.0	142,297	14.8%	43.6	138,299	5.8%	40.0	560,796	6.3%
Southeast	8.3	40,451	4.1%	8.8	30,188	13.1%	6.9	17,533	-6.1%	6.8	21,570	-20.1%	7.8	109,742	-1.3%
Northeast	26.2	127,690	-10.3%	14.2	48,712	0.1%	9.1	23,123	-0.7%	12.7	40,284	-8.6%	17.1	239,809	-7.2%
Midwest	23.6	115,018	-10.2%	16.5	56,602	-2.6%	9.3	23,632	-11.4%	15.8	50,118	6.2%	17.5	245,370	-5.7%
Canada	3.0	14,621	-15.6%	2.0	6,861	-3.3%	1.1	2,795	15.2%	2.9	9,199	23.5%	2.4	33,476	-2.4%
Europe	8.2	39,964	-26.1%	9.4	32,246	-12.4%	11.0	27,951	-3.2%	12.2	38,698	5.7%	9.9	138,859	-11.2%
Other	4.6	22,419	22.0%	4.5	15,437	14.2%	6.6	16,771	-10.2%	6.0	19,032	9.5%	5.3	73,659	8.4%
Total	100.0	487,365	-7.2%	100.0	343,044	1.6%	100.0	254,102	4.7%	100.0	317,200	2.2%	100.0	1,401,711	-1.0%

2007

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Annual		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	24.3	118,385	-6.9%	46.2	154,585	1.0%	51.5	130,691	-8.2%	42.2	134,410	-2.8%	38.6	538,071	-4.1%
Southeast	7.8	38,000	-6.1%	8.4	28,106	-6.9%	6.6	16,749	-4.5%	6.1	19,321	-10.4%	7.3	102,176	-6.9%
Northeast	26.6	129,590	1.5%	14.5	48,517	-0.4%	11.5	29,184	26.2%	13.3	42,161	4.7%	17.9	249,452	4.0%
Midwest	24.8	120,821	5.0%	15.0	50,190	-11.3%	10.2	25,885	9.5%	15.7	50,012	-0.2%	17.7	246,908	0.6%
Canada	3.3	16,077	10.0%	1.8	6,023	-12.2%	1.1	2,791	-0.1%	2.7	8,721	-5.2%	2.4	33,612	0.4%
Europe	8.5	41,410	3.6%	9.2	30,783	-4.5%	11.2	28,422	1.7%	12.8	40,785	5.4%	10.1	141,400	1.8%
Other	4.7	22,897	2.1%	4.9	16,396	6.2%	7.9	20,048	19.5%	7.2	22,860	20.1%	5.9	82,201	11.6%
Total	100.0	487,180	0.0%	100.0	334,600	-2.5%	100.0	253,770	-0.1%	100.0	318,270	0.3%	100.0	1,393,820	-0.6%

2008

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			YTD		
	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ	Rel. %	# of Vis.	% Δ
Florida	21.9	110,651	-6.5%	42.5	145,332	-6.0%							30.3	255,983	
Southeast	7.5	37,635	-1.0%	7.6	26,086	-7.2%							7.5	63,721	
Northeast	28.0	141,170	8.9%	15.2	52,011	7.2%							22.8	193,181	
Midwest	25.3	127,269	5.3%	16.1	55,296	10.2%							21.6	182,565	
Canada	3.1	15,618	-2.9%	2.4	8,338	38.4%							2.8	23,956	
Europe	9.1	45,709	10.4%	11.0	37,543	22.0%							9.8	83,252	
Other	5.1	25,648	12.0%	5.2	17,654	7.7%							5.1	43,302	
Total	100.0	503,700	3.4%	100.0	342,260	2.3%							100.0	845,960	