

10

Reasons to meet in
Naples, Marco Island
and The Everglades

Meetings break Downtown Naples

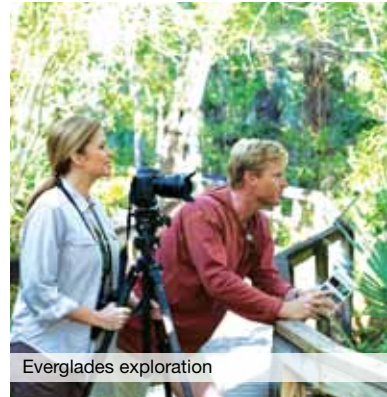
Meetings in paradise – an alluring combination of spectacular Gulf beaches, a sophisticated vibe with a spotlight on value and mysterious miles of Florida Everglades.

1 Strictly Business to Beachfront Conference Facilities

Whether set on beautiful white-sand beaches or in the heart of downtown, business-focused facilities can be found at the leading Naples and Marco Island meeting and conference properties. State-of-the-art meeting space can accommodate a small training meeting or the most elaborate presentation. If you're planning an incentive trip, beach resorts offer amenities such as championship golf, group-friendly spas and everything it takes to reward and recharge top performers.

2 Range of Midsize and Smaller Hotels

In addition to larger resorts, Naples, Marco Island and Everglades City offer excellent choices for planners seeking host sites for small and mid-sized groups to fit any budget.



Everglades exploration

Properties including the Hilton Naples; Bellasera Hotel; GreenLinks Golf Resort & Conference Center; the Inn on Fifth; DoubleTree Guest Suites, Naples; Naples Bay Resort; Edgewater Beach Hotel; the Ivey House and the Marco Beach Ocean Resort provide excellent accommodations, on-site meeting space and easy access to off-site locations that will vary your meeting program. Commitment to protecting the environment is shown at a number of Florida Green Lodging-designated properties.

3 Excellent Values

Budget-friendly group values are available year 'round at an array of the area's group properties. And they're easy to find, too. Be sure to visit Paradisecoast.com/meetings to find an updated listing of special offers and group incentives.



Sunset from Naples Pier

4 A Pedestrian-Friendly Downtown

Naples pleasantly surprises many first-time visitors with its attractive and extremely walkable downtown areas. Fifth Avenue South and Third Street South are lined with boutiques, art galleries, pubs and restaurants. Downtown Naples is the ideal spot for spending free time, enjoying a small group dinner or taking a stroll. Don't miss the Naples Pier, where crowds gather nightly to experience the spectacular sunset over the Gulf of Mexico.

5 Memorable Offsite Venues

Several interesting venues give attendees a break from the host facility as well as a broader appreciation of Naples, Marco Island

and the Everglades. Popular and unique options include NGALA, an African-themed private reserve that thrills with up-close wild animal encounters, authentic entertainment and inspired events; the Naples Zoo, which can host group animal-encounter events in the evening; and the newly reopened Naples Botanical Garden. The Naples Princess yacht is available for sunset dinner charters.

6 Recreational and Team-Building Opportunities

Find unsurpassed boating and fishing in the Everglades and the Ten Thousand Islands mangrove estuaries. Canoe and kayak eco-tours are favorites for small groups, and hiking takes on new meaning inside a cypress swamp, where ranger-led excursions provide a wet-foot experience. Check out Adventure Training Concepts, which specializes in educational and fun themed team-building experiences. Shopping excursions include scavenger hunts at Waterside Shops and shuttle rides to downtown Naples' famed Fifth Avenue South and Third Street South.

7 The Everglades

Naples and Marco Island are surrounded by the Everglades ecosystem, which provides easy access to pristine natural sites prime

for outdoor adventures. Bird watch from a boardwalk, take an airboat ride, go fishing, paddle a waterway trail or make a museum visit.

8 Miles of White-Sand Beaches

Thirty miles of Gulf beaches provide the perfect backdrop for a meeting in paradise. Beach exercise breaks, team-building games and beach receptions can infuse your agenda with a breath of fresh, tropical air. There are plenty of beaches to explore, from resort beaches to beach parks to deserted islands accessible only by boat.

9 Family-friendly Pre- and Post-Conference Stays

Meeting attendees in Naples, Marco Island and the Everglades can treat their families to a vacation, as area golf, spas, beaches, resorts, shopping, fishing and attractions provide plenty to keep every family member occupied. And many local hotels and resorts extend conference rates, making a pre- or post-conference stay even easier.

10 Spas and Golf Galore

Spa-themed breaks are a popular component of today's meeting agendas. Consider the first Golden



Sandcastle on Marco Island

Door Spa on the country's East Coast at the Naples Grande Beach Resort – The Waldorf Astoria Collection or the Balinese-themed spa at the Marco Island Marriott Beach Resort, Golf Club & Spa. Golf courses are everywhere in the Naples area, and you can find professional instruction at several locations, including the Rick Smith Golf Academy at The Ritz-Carlton Golf Resort, Naples. For post-game soothing, players can try a golfer's massage at the Naples Beach Hotel & Golf Club.

Contact

**Naples, Marco Island,
Everglades Convention and
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