

**FACT SHEET**  
**VISITFLORIDA**  
**DESTINATION WEDDINGS AND HONEYMOONS**  
Quarterly: October-December 2010

**Profile:** *DESTINATION WEDDINGS AND HONEYMOONS* issued quarterly, gives brides a guide to the world's most romantic getaways. Focused exclusively on destination weddings and honeymoons, the magazine features how-to advice and new ideas while covering resorts around the world, the latest gowns, honeymoon fashions and more – all from a couples' point of view.

**Circulation:** 101,000 (34,000 unique visitors/month on destinationweddingsmag.com)

**CVB Added Value:**

- Free online electronic brochure on www.destinationweddingmag.com
- Inclusion in custom eNewsletter blast to 33,000 opt-in subscribers
- In-Book and online reader service leads sent weekly via e-mail

Scheduled Ad Size	Naples, Marco Island and the Everglades Partner Rate	Minimum Ad Cost
½ Page 4C	2" x 2 ¼" page formatted ad	
Cost Overview	\$1,135	\$2,295

**Ad cost and size based on 3 participating partners. Naples, Marco Island, Everglades CVB reserves the right to change the overall ad size or forfeit this insertion.**

**Participation Agreement Deadline:** September 15, 2009

**Materials Deadline:** September 15, 2009

**Please provide the following materials for your ad: (you will see a proof prior to submission)**

- A JPG photo via e-mail OR a TIFF or EPS in hi-res via CD (at least 3" x 2" at 300 dpi)
- 15 words of copy
- Name, city, phone and website of property

Please address all questions to Lauren Lewis at [Lauren@paradiseadv.com](mailto:Lauren@paradiseadv.com).

**Please go to the website below to sign up online and submit materials at:**

[www.paradisecoast.com/coop](http://www.paradisecoast.com/coop)