

FACT SHEET
FSAE
FSAE EXCLUSIVE NEWSLETTER
One Per Month

Profile: FSAE Newsletters are sent out once a month with an exclusive partner on an e-blast to all FSAE members.

Package Overview:

- Ability to contain up to five co-op partners
- Direct hyperlink to the partners' websites

Scheduled Ad Size	Per Co-Op Partner	Overall Cost of One E-Blast
E-Blast	FSAE Newsletter	FSAE Newsletter
Cost Overview	\$200	\$750

Ad cost and size based on 5 participating partners. Naples, Marco Island, Everglades CVB reserves the right to change the overall ad size or forfeit this insertion.

Participation Agreement Deadline: September 15, 2009

Materials Deadline: September 15, 2009

Please provide the following materials for your ad: (you will see a proof prior to submission)

- Line of descriptive copy (offer)
- Property name
- City
- URL to link for click-through to
- A JPG photo via e-mail OR a TIFF or EPS in hi-res via CD (at least 3" x 2" at 300 dpi)

Please address all questions to Lauren Lewis at Lauren@paradiseadv.com.

Please fax or email this completed form to contact above or sign up online:
www.paradisecoast.com/coop