

DUE NORTH CONSULTING
SPORTS DESTINATION MANAGEMENT
Bimonthly- May/June 2011

Profile: ***SPORTS DESTINATION MANAGEMENT*** reaches sports event decision makers in a multitude of disciplines- ranging from NCAA & USOC to the American Youth Soccer Organization. It is a bimonthly publication focusing on significant issues facing sports events owners and bearing of location selection decisions. The mission of Sports Destination Management is to assist sports event producers in advancing the style in which their organizations design, implement and manage events while stressing a unique emphasis on the event-destination relationship.

Circulation: 18,000

Editorial Focus: Swimming & Diving, Coastal Sports

CVB Added Value:

- 150 word sidebar
- Writers Source List

Cost Overview

Partner Cost to Participate	\$420
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