

## TRAVEL TRADE GAZETTE

March 2011

**Profile:** *Travel Trade Gazette* is the leading publication for the UK travel trade, with news and features read by frontline high street travel agents through to chief executives of FTSE-100 travel companies. The paper was first issued in 1953 and can claim to be the oldest weekly travel trade publication in the world.

**Circulation:** 20,429 (UK and Ireland)

**CVB Added Value:**

- 1 Box on TTGlive.com newsletters sent to 17,500 opted in subscribers.

**Cost Overview**

Partner Cost to Participate	\$794
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