



**Naples, Marco Island, Everglades Convention and Visitors Bureau
(Naples CVB)**

Call to Artists

2026 Notecard Artists – Theme: Flora and Fauna

The Naples, Marco Island, Everglades Convention and Visitors Bureau is seeking two artists to provide two images that will be used to promote the destination on notecards to be used as giveaways and not for sale.

Call to Artist Open	February 3, 2026
Deadline to Submit	NOON March 12, 2026, via email
Notification of Acceptance	May 12, 2026
Artwork Delivery Date	May 22, 2026
Note Card Creation	September 2026 for 2026-2027 year

Naples CVB

The Naples, Marco Island, Everglades Convention & Visitors Bureau (Naples CVB) is the official source for travel and tourism information about Florida's Paradise Coast. Located in Southwest Florida, this premier vacation and meeting destination offers leisure, group, and business travelers a variety of exceptional year-round options – the sophistication of Naples, the charm of Marco Island and the authentic, rural beauty of Everglades City.

Notecards

The Naples CVB provides various items to promote the destination. The organization wants to identify two local artists to provide two images of their artwork for use in a pack of four notecards. The note cards will be 5 in. x 7 in. size. Local artists are further defined under the eligibility requirements. These are distributed at trade shows, gift baskets, and other giveaways. The gift cards will not be sold.



The notecard program will select two artists each year, to create a tradition of notecards that promote the art and artists of Florida's Paradise Coast.

2026 Notecard Theme

The theme for the 2026 Notecards is **Flora and Fauna** of Florida's Paradise Coast. We are home to beautiful natural scenes and are seeking artwork that represents plant and/or animal life throughout Collier County.

Eligibility

- Artists must live in Collier County, have a studio or business in Collier County, or be part of a co-operative or association that operates a business or gallery in Collier County.
- Artists must apply by the deadline which includes: a CV, an artist statement, a description explaining the submission, and up to six (6) images that can be considered. Only two images will be selected from one artist.
- The artwork can be made from any medium and should be completed works.
- The artists must agree to the final delivery dates for the images.
- An honorarium of \$500 will be awarded to each selected artist to cover time and use of the images for this purpose.
- Each selected artist should be available for interviews to promote the art on the notecards.

Application Process

- Artists must complete the application. Most items are files that are to be included in the application package, and the application form is a listing of the files.
- All images must be high-quality/high-res .pdf, .JPG, or .PNG files. File size should be a max of 10 MB, minimum 300 dpi at 7 inches in any direction.



- The application includes:
 - Application form – fillable pdf
 - Artist CV
 - Artist bio – 50 words or less (for the back of the notecards)
 - Artist Statement
 - Proposed images of at least 2 and up to 6 completed works.

Application Submission

- Application and associated files must be emailed by NOON on March 12, 2026, to John.Melleky@Collier.gov to be considered.
- To ensure that the application email is complete, please send the materials by [WeTransfer](#) only.
- A confirmation email will be sent when the submission is received.
- If selected, the artist will approve the final layout, including the bio information of the notecards.

Selection Process

Artists will be selected based on the criteria below:

- Approval and acceptance by Naples CVB juried panel and staff through a blind jury process
- The artist statement and piece description
- Fulfillment of the theme
- Design and composition
- Vision, creativity, and originality
- Technique and execution
- The cohesion of the two artists to showcase the theme and select art and artists showing a range of mediums.

Questions

Questions can be addressed to John Melleky at John.Melleky@Collier.gov.