



**Naples, Marco Island, Everglades Convention and Visitors Bureau
(Naples CVB)**

**Call to Artists
2026 – 2027 ¡ARTE VIVA! Poster**

The Naples, Marco Island, Everglades Convention and Visitors Bureau is seeking one (1) artist to provide a poster to use in the advertising and promotion of ¡ARTE VIVA! A Celebration of Hispanic Arts and Culture. The 2026-2027 season of ¡ARTE VIVA! is the fifth anniversary year of this program.

Call to Artists Open	February 3, 2026
Deadline to Submit	NOON May 5, 2026 via email
Notification of Acceptance	June 5, 2026
Artwork Delivery Date	June 12, 2026
Poster Creation	Summer 2026 for September/early October 2026 rollout

Naples CVB

The Naples, Marco Island, Everglades Convention & Visitors Bureau (Naples CVB) is the official source for travel and tourism information about Florida's Paradise Coast. Located in Southwest Florida, this premier vacation and meeting destination offers leisure, group, and business travelers a variety of exceptional year-round options – the sophistication of Naples, the charm of Marco Island and the authentic, rural beauty of Everglades City.

¡ARTE VIVA! A Celebration of Hispanic Arts and Culture

¡ARTE VIVA! is a collaborative initiative that brings together the arts and culture organizations and hospitality partners of Florida's Paradise Coast to communally celebrate the artistic contributions of the Hispanic community. The year-long celebration features local events, exhibitions, performances, and educational opportunities throughout the destination. Presented



by the Naples, Marco Island, Everglades CVB and supported by the Collier County Board of County Commissioners, ¡ARTE VIVA! will enhance the visitor experience as well as offer residents community-wide educational and entertainment experiences throughout the year. Events in the fall include several activities around Día de los Muertos and multiple activities in our high season of January – April. For the most recent information about the event schedule, please visit ¡ARTE VIVA! at www.arte-viva.com.

Poster

- Since ¡ARTE VIVA! celebrates Hispanic arts and culture for residents and visitors, it is fitting that we create a commemorative poster that addresses the cultural aspects of Hispanic arts and culture and celebrates the cultural activities of Florida's Paradise Coast.
- The poster will be used in advertising campaigns to promote ¡ARTE VIVA! and through possible merchandise opportunities.
- The types of merchandise are to be determined and can include giveaways and merchandise that is available for purchase.
- For merchandising purposes, the full poster or elements of the poster will be utilized in the various designs.
- The physical poster size is 30 inches high and 20 inches wide.
- Designs should fit in a shape that is no larger than 20 inches high and 15 inches wide (a white border with the ¡ARTE VIVA! logo will be added to the final artwork to create the poster).

Design and Artwork

- The design must be original work by the applicant and should be unique and not include elements that could have been used in merchandise sold by the artist in the past.
- The artwork should represent the creative spirit, or the celebration of arts and culture, here in Collier County/Florida's Paradise Coast.
- It is recommended that a new piece of artwork be created for the poster.
- The poster artwork can be any medium.
- If it is a 3D item, like a sculpture, then at least three (3) hi-res photos of the artwork should be submitted (front, back, and side).
- The hi-res photos should showcase the 3D items with a plain solid background.



- The artwork design should not have the name iARTE VIVA! in the artwork since it will be added to the final poster design in the border.
- The original artwork will be needed for promotional events and activities between fall 2025 - spring 2026.

Eligibility

- The artist must live in Collier County, or have a studio or business in Collier County, or be part of a co-operative or association that operates a business or gallery in Collier County.
- The artist must be of Hispanic origin and 18 years old or older. Artists that have a majority of their work related to Hispanic culture and themes would be a secondary consideration.
- The artist must apply by the deadline which includes, a CV, an artist bio, an artist statement, a description of the submission and how it relates to Hispanic arts and culture, and the image to be considered.
- The artwork can be made from any medium, provided that a 2D image can be utilized in a poster.
- The artist must agree to the final delivery dates for the poster.
- An honorarium of \$2,500 will be awarded to the selected artist to cover time and use of the images for the promotion and merchandising of iARTE VIVA!
- The artist should be available for interviews to promote the poster.
- The artist will receive a copy of any merchandise developed from the poster.

Application Process

- Artists must complete the application. Most items are files that are to be included in the application package, and the application form is mainly a listing of the files.
- All images must be high-quality .pdf, .jpg, or .png files. File size should be a max of 10 MB, minimum 300 dpi at 7 inches in any direction.
- Upon selection, the original artwork needs to be submitted so that it can be scanned to create the final poster image.
- The application includes:
 - Application form – fillable pdf
 - Artist CV
 - Artist bio – 300 words or less



- Artist Statement – how the poster design celebrates Hispanic arts and culture and represents Florida’s Paradise Coast
- Poster design
- If needed, a showcase of the artist’s work regarding Hispanic culture.

Application Submission

- Application and associated files must be emailed by NOON on May 5, 2026, to John.Melleky@Collier.gov to be considered.
- To ensure that the application email is complete, please send the materials by [WeTransfer](#) only.
- A confirmation email will be sent when the submission is received.
- If selected, the artist will approve the final layout including the bio information of the notecards.

Selection Process

Artists will be selected based on the criteria below:

- Approval and acceptance by Naples CVB juried panel and staff through a blind jury process
- How the design celebrates Hispanic culture, the spirit of creativity, or the arts here in Collier County
- The message that the design sends to the community and to visitors
- How the design can be used in merchandise
- Design and composition
- Vision, creativity, and originality
- Technique and execution.

Questions

Questions can be addressed to John Melleky at John.Melleky@Collier.gov.