

TREAT YOUR CLIENTS TO
PARADISE IN EVERY SENSE.



Offer your clients the chance to experience the exceptional on Florida's Paradise Coast—Naples, Marco Island and the Everglades. Treat them to a getaway where they can feel the sun's warm embrace, taste the freshest seafood, and hear nature's symphony up close. After all, this isn't just vacation perfection; this is Paradise in Every Sense.



Beaches & Outdoors

Feel the Sun's Warm Embrace

Give your clients the chance to sink their toes into our soft, white sands. With 30 miles of white-sand beaches, direct access to the Gulf, and a forecast of 300 sunny days a year, Florida's Paradise Coast is made for beach days.

Hear Nature's Symphony Up Close

Naples, Marco Island and the Everglades is full of opportunities for your clients to reconnect with nature. They can paddle through winding mangrove tunnels, take a sunset cruise to spot dolphins, or participate in a ranger-led swamp walk. Avid anglers dream of visiting the Ten Thousand Islands, recognized worldwide as a top spot for targeting tarpon and snook.



Dining in Paradise

Florida's Paradise Coast has a reputation as a culinary mecca, where you can find everything from fresh-from-the-Gulf seafood to global cuisine. 5th Avenue South and Third Street South are the places to go for alfresco dining. Over on Marco Island, you'll find upscale seafood plus casual waterfront favorites. And if your clients are visiting from October to May, recommend sampling seasonal stone crab claws in Everglades City—the "Stone Crab Capital of the World." Every bite here is pure Paradise!



Wellness

Encourage your clients to feel refreshed and rejuvenated at one of our world-class spas, offering bespoke treatments, including halotherapy.

Alternatively, plan a forest bathing experience (also known as shinrin-yoku) with a certified guide to help them reconnect with nature. Sunset yoga is another favorite for clients looking to find their zen.





Arts & Culture

Invite your clients to tap into the vibrant arts and culture scene on Florida's

Paradise Coast. Here, they can see visionary works by renowned artists, feel the passion behind every performance, and experience a calendar filled with world-class exhibitions and events—including ¡ARTE VIVA!, a colorful celebration of Hispanic arts and culture. From galleries and gardens to theater and symphony halls, discover endless ways to feel inspired.

Arts & Culture Attractions:

- ◆ Artis—Naples
- ◆ Artis—Naples, The Baker Museum
- ◆ Gulfshore Playhouse
- ◆ Historic Palm Cottage
- ◆ Marco Island Center for the Arts
- ◆ Naples Art Institute
- ◆ Naples Botanical Garden
- ◆ The Naples Players



Golf

With over 90 public and private courses in the area, including the famous Tiburón Golf Club and Treviso Bay Golf Club, a golf challenge never looked so

beautiful. Florida's Paradise Coast also hosts three prestigious professional tournaments each year: the PGA TOUR Champions Chubb Classic, the LPGA Tour CME Group Tour Championship, and the Grant Thornton Invitational.



Where To Stay

Offer your clients the perfect accommodations for their time in paradise. Whether they prefer the luxury of a beachfront resort or the familiarity of a well-

known hotel chain, Naples, Marco Island and the Everglades offers an array of options. From charming bed & breakfasts to serene campgrounds, there's a lodging type to suit every traveler's preference.



The Path to Paradise: Getting Here

Driving

Main access to the area is via I-75, known as Alligator Alley in the section between Naples and Ft. Lauderdale. From I-75, six exits provide access to the area.

- ◆ **Exit 80 to SR 29:** Leads to Everglades City, Immokalee, and Ave Maria.
- ◆ **Exit 101 to SR 84:** Access to downtown Naples and the primary route to Marco Island via Collier Boulevard (SR 951).
- ◆ **Exit 105 – Golden Gate Parkway:** Easy access to downtown Naples, Naples Zoo, the Conservancy of Southwest Florida, Coastland Center, and more.
- ◆ **Exit 107 – Pine Ridge Road:** Direct route to U.S. 41. This is the best exit to reach Clam Pass Beach Park and Waterside Shops.
- ◆ **Exit 111 – Immokalee Road:** Access to North Naples and the National Audubon Society's renowned Corkscrew Swamp Sanctuary, as well as the towns of Ave Maria and Immokalee.
- ◆ **Exit 116 – Bonita Beach Road:** Gateway to Barefoot Beach Park and North Naples' growing shopping and dining scene.

Flying

- ◆ **Southwest Florida International Airport (RSW):** The region's largest airport is just 40 minutes to the north in Fort Myers via I-75. It currently serves 78 nonstop destinations through 16 carriers. International service is available to Canada, Cuba, and Germany.

