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White sand beaches, endless outdoor adventures, award-winning dining, and vibrant arts & culture await. Naples, Marco Island and the Everglades is a coastal paradise that offers the perfect blend of luxury, relaxation and exploration, promising an unforgettable experience for every visitor. For clients who expect Florida's finest everything, ONLY Paradise will do.



# Beaches & Outdoors Explore Coastal Beauty

Invite your clients to immerse themselves in the unparalleled beauty of over 30 miles of soft white sand beaches and sparkling Gulf waters. From the serene shores of Keewaydin Island to luxury beachfront resorts, each stratch of coastline holds its own unique charm waiting

each stretch of coastline holds its own unique charm waiting to be discovered.

# Experience Untouched Nature

Your clients will love exploring the untouched natural wonders of Florida's Paradise Coast. Embark on a journey through mangroves, estuaries, and marshes, where the vibrant ecosystem of the Ten Thousand Islands holds countless discoveries. Whether they choose to paddle through tranquil waters by kayak, birdwatch in their natural habitat, or embark on eco-tours to witness the untouched Florida wilderness, there's an adventure for every nature enthusiast.



# **Dining in Paradise**

Delight your clients' taste buds with the diverse culinary offerings of Naples, Marco Island, and the Everglades. With everything from freshly caught

seafood to exotic international flavors, this coastal paradise is a haven for food enthusiasts. With world-renowned restaurants and award-winning chefs catering to every palate, their dining experience will be a highlight of their unforgettable journey.



# Arts & Culture

Invite your clients to immerse themselves in the vibrant arts scene of Florida's Paradise Coast. From music and theater to museum exhibits and galleries,

this cultured coastal paradise offers endless opportunities to explore and be inspired. Here, they can discover unique events like ¡ARTE VIVA!, a lively celebration of Hispanic arts and culture that adds an extra layer of richness to their experience. With each visit, they'll uncover new facets of the region's cultural heritage.



# Arts & Culture Attractions:

- Artis—Naples
- Artis—Naples, The Baker Museum
- Gulfshore Playhouse
- Marco Island Center for the Arts
- Naples Art Institute
- Naples Botanical Garden
- The Naples Players



### Where To Stay

Offer your clients the perfect accommodations for their time in paradise. Whether they prefer

the luxury of a beachfront resort or the familiarity of a well-known hotel chain, Naples, Marco Island and the Everglades offers an array of options. From charming bed & breakfasts to serene campgrounds, there's a lodging type to suit every traveler's preference. Ensure your clients enjoy every moment of their journey by securing the perfect place to call home during their visit to Florida's Paradise Coast.





# The Path to Paradise: Getting Here Driving

Main access to the area is via I-75, known as Alligator Alley in the section between Naples and Ft. Lauderdale. From I-75, six exits offer entry into the area.

• Exit 80 to SR 29 leads to Everglades City, Immokalee and Ave Maria.

• Exit 101 to SR 84 leads visitors to downtown Naples and it is also the exit for Marco Island—just follow Collier Boulevard (SR 951) westward to the island.

• Exit 105 leads to both downtown Naples and Golden Gate, providing easy access to downtown Naples, Naples Zoo, the Conservancy of Southwest Florida, Coastland Mall and more.

• Exit 107, Pine Ridge Road, leads you directly to U.S. 41. This is the best exit to reach Clam Pass Beach Park and Waterside Shops.

• Exit 111, Immokalee Road, leads to North Naples to the west and the National Audubon Society's renowned Corkscrew Swamp Sanctuary just 17 miles east, as well as the towns of Ave Maria and Immokalee.

• Exit 116, Bonita Beach Road, offers access to Barefoot Beach Park and the growing number of shops and restaurants in North Naples.



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# Flying

• ORLANDO

FORT MYERS

ΜΙΑΜΙ

TAMPA

(41)

Gulf of Mexico

NAPLES

# Southwest Florida International Airport (RSW)

The region's largest airport is just 40 minutes to the north in Fort Myers via I-75. Fourteen airlines serve the airport offering non-stop flights to 57 destinations. International service is available to Canada, Mexico, the Bahamas, Puerto Rico, and Germany. The airport has a spacious terminal complex with many shops and restaurants as well as international customs service. In the J.D. Power 2015 North American Airport Satisfaction Study, Southwest Florida International Airport ranked #1 in the country in the medium airport category.

**IMMOKALEE** 

AVE MARIA •

29

(29)

41

CITY

**EVERGLADES** 

To Fort Lauderdale -

To Fort

(84)

MARCO ISLAND

41

# **Naples Municipal Airport**

This airport offers scheduled and on-demand flights to Miami and Key West as well as air charter service. Naples Air, Inc. is FAA-authorized for charter flights to 48 states, the Bahamas and the Caribbean, and Naples Jet Center offers VIP charter service to destinations across the U.S. and around the world. Salt Island Seaplanes provides charter flights to Key West aboard an amphibious Cessna 206 seaplane. In addition, FlexJet, which opened its first private terminal in the nation at the airport, and several other fractional-aircraft and charterflight companies serve Naples.

# Island Hoppers/Raven Air

Offering aerial sightseeing tours as well as Florida Keys Air Shuttle and air charter services out of Marco Island Executive Airport.