

**Paradise**

# Florida's Paradise Coast

CCT-0280 - TRAVEL TRADE ONE SHEETER - UK



FOR DISCERNING CLIENTS, **ONLY** PARADISE WILL DO.



White sand beaches, endless outdoor adventures, award-winning dining, and vibrant arts and culture await. Naples, Marco Island and the Everglades is a coastal paradise that offers the perfect blend of luxury, relaxation and exploration, promising an unforgettable experience for every visitor. For clients who expect the finest of everything Florida has to offer, **ONLY** Paradise will do.



### Beaches & Outdoors

*Explore Coastal Beauty*

Invite your clients to immerse themselves in the unparalleled beauty of over 30 miles of soft white sand beaches and sparkling Gulf of Mexico waters. From the serene shores of Keewaydin Island to luxury beachfront resorts, each stretch of coastline has its own unique charm waiting to be discovered.

### *Experience Untouched Nature*

Your clients will love exploring the natural wonders of Florida's Paradise Coast. Embark on a journey through mangroves, estuaries, and marshes, where the vibrant ecosystem of the Ten Thousand Islands offers so many discoveries. Whether they choose to paddle through tranquil waters by kayak, watch birds in their natural habitat, or embark on eco-tours to witness the unspoiled Florida wilderness, there's an adventure for every nature enthusiast.



### Dining in Paradise

Delight your clients' taste buds with the diverse culinary offerings of Naples, Marco Island and the Everglades. With everything from freshly caught seafood to exotic international flavors, this coastal paradise is a haven for food enthusiasts. With world-renowned restaurants and award-winning chefs catering to every palate, their dining experience will be a highlight of their unforgettable journey.



### Arts & Culture

Invite your clients to immerse themselves in the vibrant arts scene of Florida's Paradise Coast. From music and theater to museum exhibits and galleries, this cultured coastal paradise offers endless opportunities to explore and be inspired. Here, they can discover unique events like ¡ARTE VIVA!, a lively celebration of Hispanic arts and culture. Every visit offers an incredible cultural experience.



### *Arts & Culture Attractions:*

- Artis—Naples
- Artis—Naples, The Baker Museum
- Gulfshore Playhouse
- Marco Island Center for the Arts
- Naples Art Institute
- Naples Botanical Garden
- The Naples Players



## Where To Stay

Florida's Paradise Coast is truly where the high life meets the wildlife. Recent accolades include being named the

No. 1 "Best Beach Town in the U.S. to Live In," No. 1 "Healthiest and Happiest City in America" and "One of the Best Small Cities in the U.S."

Offer your clients the perfect accommodations for their time in paradise. Whether they prefer the luxury of a beachfront resort or the comfort of a well-known hotel chain, boutique hotels, or family suite offerings, Naples, Marco Island and the Everglades features exciting options to suit every traveller's preference.



## The Path to Paradise: Getting Here

### Driving

Located just a short two-hour drive from Miami, two and a half from Tampa Airport, and a leisurely four from Orlando, Florida's Paradise Coast is easily accessible by Interstate highways. International visitors can connect via most US gateways into Southwest Florida International Airport (RSW) Fort Myers, just a 40-minute drive from Naples.

Main access to the area is via I-75, known as Alligator Alley in the section between Naples and Miami/Ft. Lauderdale. From I-75, six exits offer entry into the area.

- Exit 80 to SR 29 leads to Everglades City, Immokalee and Ave Maria.
- Exit 101 to SR 84 leads visitors to downtown Naples and it is also

the exit for Marco Island—just follow Collier Boulevard (SR 951) westward to the island.

- Exit 105 leads to both downtown Naples and Golden Gate, providing easy access to downtown Naples, Naples Zoo, the Conservancy of Southwest Florida, Coastland Mall and more.

- Exit 107, Pine Ridge Road, leads you directly to U.S. 41. This is the best exit to reach Clam Pass Beach Park and Waterside Shops.

- Exit 111, Immokalee Road, leads to North Naples to the west and the National Audubon Society's renowned Corkscrew Swamp Sanctuary just 17 miles east, as well as the towns of Ave Maria and Immokalee.

- Exit 116, Bonita Beach Road, offers access to Barefoot Beach Park and the growing number of shops and restaurants in North Naples.

### Flying

## Southwest Florida International Airport (RSW)

The region's largest airport is located just 40 minutes drive north in Fort Myers via I-75.

## Naples Municipal Airport

This airport offers scheduled and on-demand flights to Miami and Key West as well as air charter service. Naples Air, Inc. is FAA-authorized for charter flights to 48 states, the Bahamas and the Caribbean, and Naples Jet Center offers VIP charter service to destinations across the U.S. and around the world. Salt Island Seaplanes provides charter flights to Key West aboard an amphibious Cessna 206 seaplane. In addition, FlexJet, which opened its first private terminal in the nation at the airport, and several other fractional-aircraft and charter-flight companies serve Naples.

## Island Hoppers/Raven Air

Island Hoppers/Raven Air Offering aerial sightseeing tours as well as Florida Keys Air Shuttle and air charter services out of Marco Island Executive Airport.



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